

"Represent you friends" first production November 2024

Authentication Catalog

In this authentication catalog, you will find documentation of the shirts that were produced for the collective-liberation-action, stock-investment-trading and analog-NFT-mining that is the "Represent your friends" artwork.

These shirts are the container that carries the durational artwork. They get carried and performed by the participants wearing the shirts and executing the score.

In total, there were 26 shirts made, featuring 19 different pictures of 18 unique friends.

This authentication catalog includes detailed specifications of the color, size, and quantity of shirts made in the first production of "Represent Your Friends," along with their authentication numbers. Additionally, it features an image of the printed face and two separate photographs showcasing the front and back designs of the shirts.



You can find an encouragement of future productions of "Represent your friends" at the back of this document.

Vincent's friend Marie

Colour: Kolgrå

Size: XL

Amount printed in the first production of "Represent you friends": 1x

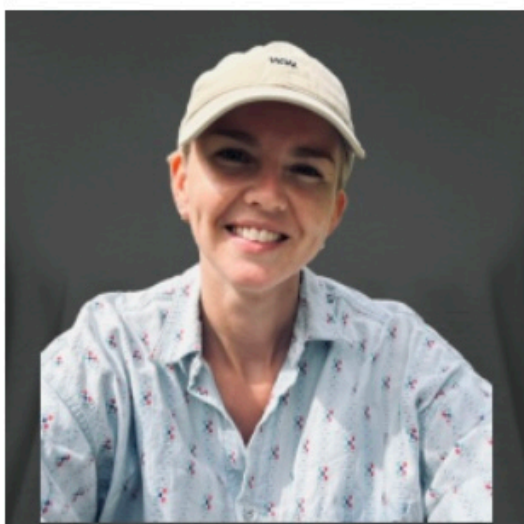
Authentication number: 54406612



Fram



Bak



Vincent's friend Riikka

Colour: Röd

Size: XL

Amount printed in the first production of "Represent your friends": 1x

Authentication number: 5440661



Fram



Bak



Vincent's friend Rebecka

Colour: Kaki

Size: XL

Amount printed in the first production of "Represent your friends": 1x

Authentication number: 54406614



Fram



Bak



Vincent's friend Karin

Colour: Vinröd

Size: XL

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406615



Fram



Bak



1 2 3 4 5 6 7 8 9 10

1 2 3 4 5 6 7 8 9 10

Vincent's friend Lukas

Colour: Mörk gråblå

Size: XL

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406616



Fram



Bak



Vincent's friend Maria Teresa

Colour: Vit

Size: XL

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406617



Fram



Bak



Vincent's friend Johanna

Colour: Svart

Size: XL

Amount printed in the first production of "Represent your friends": 1x

Authentication number: 54406618



Fram



Bak



Vincent's friend Matilda

Colour: Kolgrå

Size: XL

Amount printed in the first production of "Represent your friends": 1x

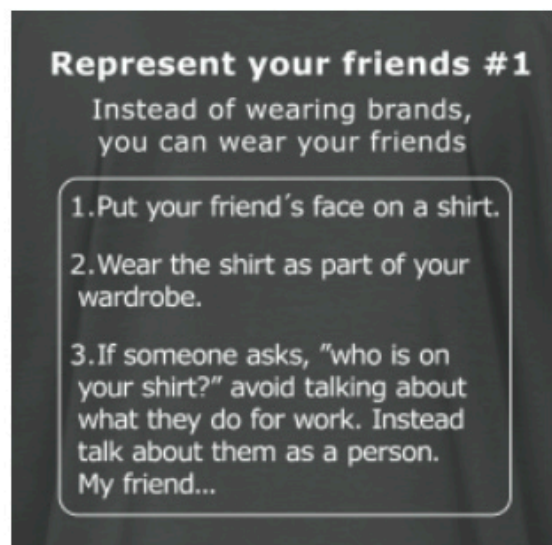
Authentication number: 54406619



Fram



Bak



Someone's friend Vincent

Colour: Kolgrå

Size: XL

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406620



Fram



Bak



Johannas friend Vincent

Colour: Mörkt gråblå

Size: XL

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406621



Fram



Bak



Riikkas friend Vincent

Colour: Röd

Size: L

Amount printed in the first production of "Represent your friends": 1x

Authentication number: 54406622



Fram



Bak



Israels friend Vincent

Colour: Vit

Size: XXL

Amount printed in the first production of "Represent you friends": 1x

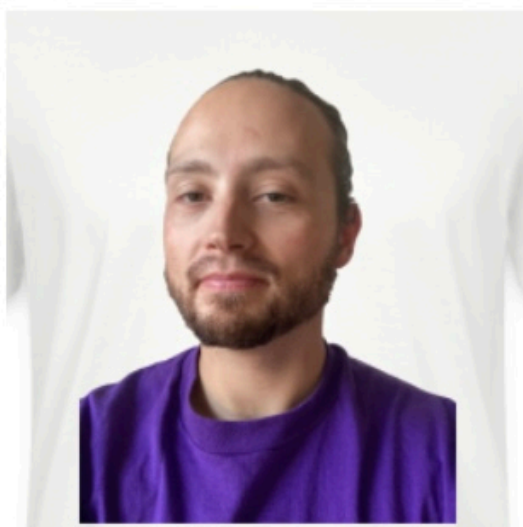
Authentication number: 54406623



Fram



Bak



Julias friend Anni

Colour: Svart

Size: M

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406624



Fram



Bak



Sigrids friend ClaraVida

Colour: Crème

Size: XS

Amount printed in the first production of "Represent you friends": 1x

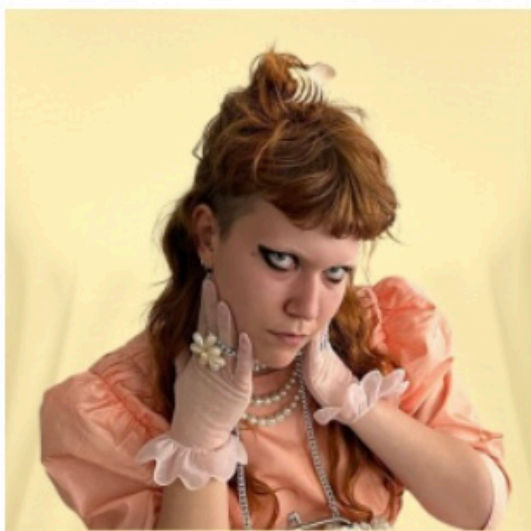
Authentication number: 54406625



Fram



Bak



Represent your friends #1

Instead of wearing brands,
you can wear your friends

1. Put your friend's face on a shirt.
2. Wear the shirt as part of your wardrobe.
3. If someone asks, "who is on your shirt?" avoid talking about what they do for work. Instead talk about them as a person. My friend...

Matildas friend Maria Teresa

Colour: Pastellturkos

Size: XS

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406626



Fram



Bak



Tovalisas friend Klara

Colour: Vit

Size: S

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406627



Fram



Bak



Someone's Friend Anna

Colour: Vinröd

Size: M

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406628



Fram



Bak



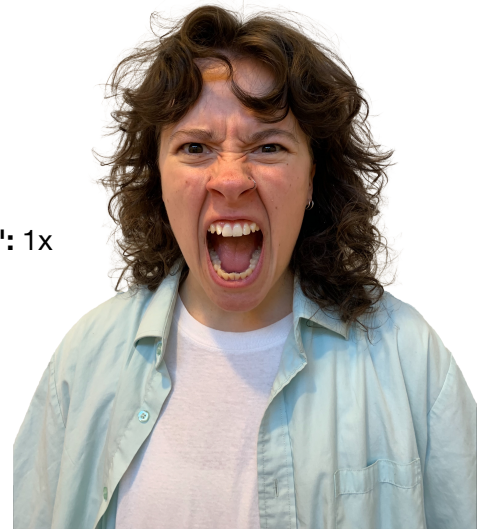
Beatas friend Felicia

Colour: Vit

Size: L

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406629



Fram



Bak



Represent your friends #1

Instead of wearing brands,
you can wear your friends

1. Put your friend's face on a shirt.
2. Wear the shirt as part of your wardrobe.
3. If someone asks, "who is on your shirt?" avoid talking about what they do for work. Instead talk about them as a person. My friend...

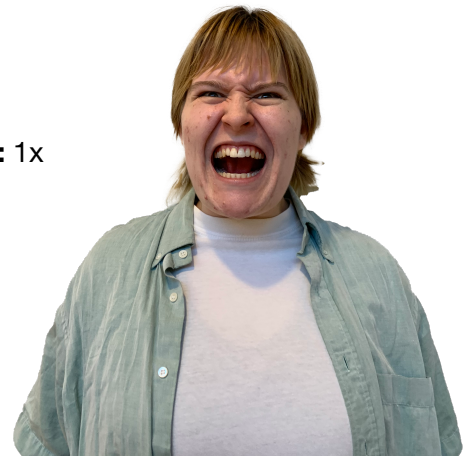
Beatas friend Sofia

Colour: Svart

Size: L

Amount printed in the first production of "Represent you friends": 1x

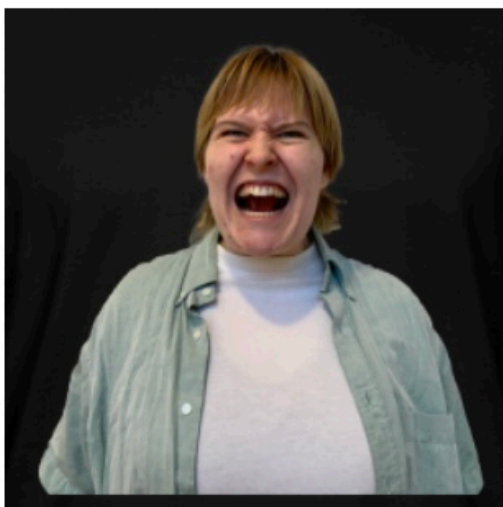
Authentication number: 54406630



Fram



Bak



Felicias friend Sofia

Colour: Dimgrön

Size: M

Amount printed in the first production of "Represent you friends": 1x

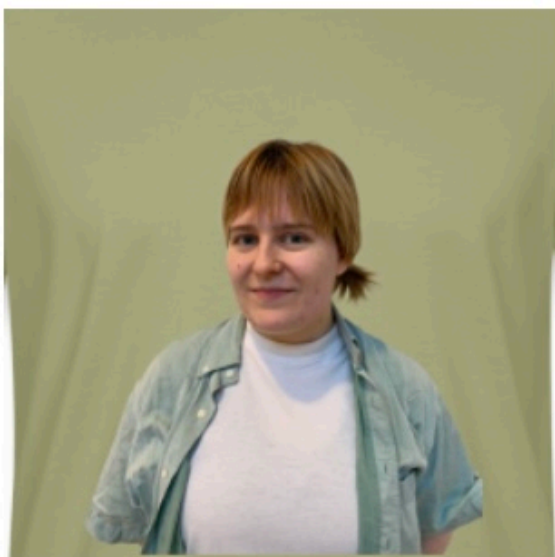
Authentication number: 54406631



Fram



Bak



Felicias & Sopias friend Beata

Colour: Svart

Size: M

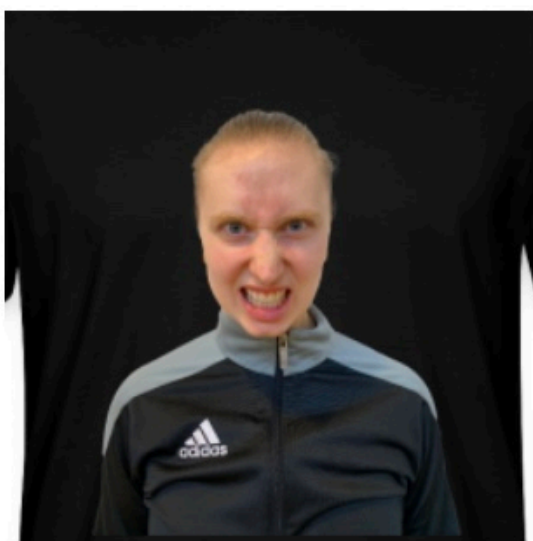
Amount printed in the first production of "Represent you friends": 2x

Authentication number: 54406632



Fram

Bak



Sofias friend Felicia

Colour: Crème

Size: M

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406633



Fram



Bak



Joanas friend Karin

Colour: Kolgrå

Size: XL

Amount printed in the first production of "Represent you friends": 1x

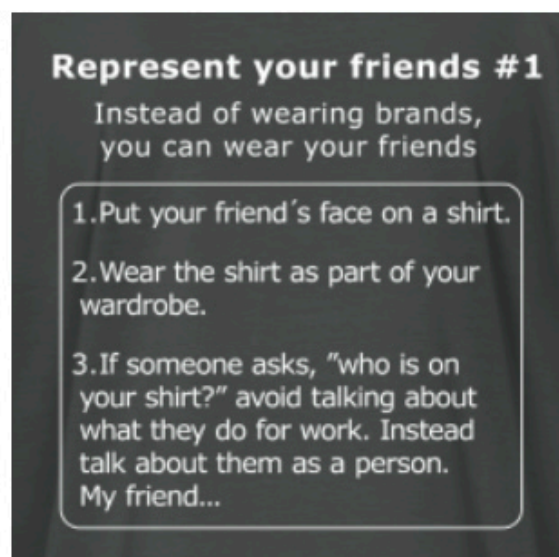
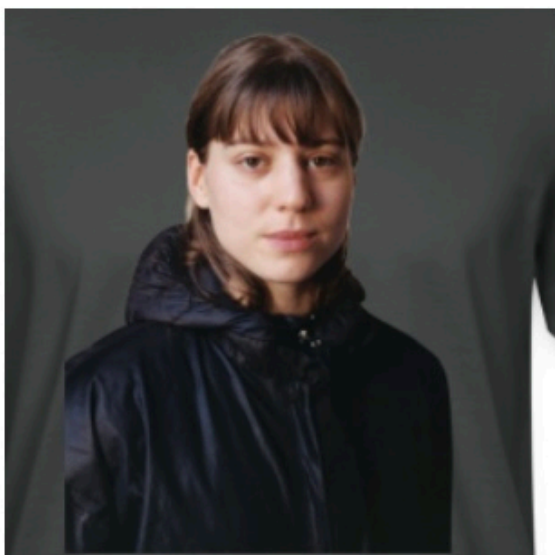
Authentication number: 54406634



Fram



Bak



Klaras friend Tovalisa

Colour: Mörkt gråblå

Size: M

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406635



Fram



Bak



Lizs friend Lisa

Colour: Vit

Size: M

Amount printed in the first production of "Represent you friends": 1x

Authentication number: 54406636



Fram



Bak



Represent your friends

Instead of wearing brands, you can wear your friends.

Dear friend,

I request your participation in this playful, durational artwork called "Represent your friends". We'll embody this artwork to acknowledge that we are more than a "brand", in the gig-economy-based art market, and to highlight the networks of people that lift our collective scenius (communal genius).

If you want to be part of the collective-liberation-action, stock-investment-trading and analog-NFT-mining that is the "Represent your friends" artwork, you must follow this score:

SCORE

1. Put your friend's face on a shirt.
2. Wear the shirt as part of your wardrobe.
3. If someone asks, "who is on your shirt?" avoid talking about what they do for work. Instead talk about them as a person.
My friend...

Examples of how to start talking about your friend:

This is my friend ... they are/live/want/like/...

This is my friend... we know each other through/from...

This is my friend... we usually do... together.



This art piece offers you the opportunity to own a piece of something meaningful, becoming an integral part of it as well as affirming it in action. By participating, you emphasize the importance of personal connections and relationships. It's a collective effort to rethink and reaffirm the values we hold in ourselves and others.

I see that this artwork also has the risk of becoming what it wants to critique. Capitalism owns everything – let's take this as an opportunity to discuss ownership and representation.

This score is open source and is not copyrighted. I encourage more people to represent their friend and practice acknowledging that you are more than your brand both within your local context and in yourself.

Hugs,
Vincent Jonsson,
Stockholm, 27.11.2024

Acknowledgments:

Inspired by a byproduct from the artwork: *The Ultimate New Aesthetic Dance Floor of the Future 2.0* (2019) by Adam Fenton & Rebecka Berchtold.

Developed in response to a public gesture assignment within the *Project, Organization, Context Part II* course at SKH, Stockholm.